



Featuring a Juried Art & Craft Show

Presented by **Altamont Orchards, Inc.**

**27th Annual
September 14 & 15, 2019
Altamont Fair Grounds
Rte. 146, Altamont, NY**

GENERAL INFORMATION for non-crafters

Please join us and be a part of the **27th Annual Capital Region Apple & Wine Festival** to be held September 14 & 15, Altamont Fairgrounds, Rte. 146, Altamont, NY. This location is only 3 miles from the Orchard. A fall harvest look is created by trucking in bins of apples, pumpkins, cider, doughnuts and all the items that lend itself to the festival atmosphere. We will offer crafts, cooking demonstrations, kids activities, great food vendors, wine sampling and sales featuring New York State Wineries. In addition, the diverse entertainment rounds out the Festival. This year we will accept 125 craft exhibitors into the show, with opportunities to reserve double booth spaces. Altamont Fairgrounds offers easy load in and provides ample and convenient parking. The Apple Festival is also an excellent forum for many community organizations to raise important dollars and create community awareness. Please mark your calendars and plan on participating in 2019!

BOOTH SPECIFICATIONS

The basic booth space configuration is 10' x 10'. Set up must fit within the space contracted. No portion of your display should extend into any aisle. Participants must provide self standing displays and/or tent. Booth space is available inside as well as outside. Tables and chairs are not provided. Eight foot tables may be rented for \$15.00 each. Electricity is available by request for a \$25.00 fee; you must provide your own heavy duty 3 prong extension cord.

FOODSAMPLING

Albany County Department of Health no longer require food sampling vendors to apply for a health permit. However, commercial food vendors must apply through the festival coordinator.

INSURANCE

(Wineries and Food Vendors)

You must submit an insurance certificate naming "Altamont Orchards, Inc., 6654 Dunnsville Rd., Altamont, NY 12009" and "Albany-Schenectady-Greene County Agriculture & Historical Society, 129 Grand Street, Altamont, NY 12009" as additional insured, for a minimum of \$2,000,000 per occurrence, to include premises operations as well as products and completed operations.

ATTENDANCE & SHOW HOURS

The average attendance to the show is 12 - 14,000. Exhibitors must attend both days of the festival. Hours are Saturday, 10:00am to 6:00pm and Sunday, 10:00am to 5:00pm.

SET-UP & BREAKDOWN

You may set up on Friday, from Noon to 6:00pm and Saturday, between 7:00am - 9:30am. You must be completely set up by 9:30am on Saturday. Security will be provided during the show and overnight. Breakdown begins no earlier than 5:00pm on Sunday, and should be completed by 10:00pm.

ADVERTISING & PUBLICITY

Altamont Orchards, Inc. will promote the festival throughout the summer and early fall season. Additionally, paid advertising will cover the Capital District via TV, Radio and Newsprint. We will also publicize it through press kits to the various media and through free ticket promotions.

SALESTAX

If your products are taxable, you must have a sales tax I.D. Number: NYS requires you to have a sales tax number and your current certificate must be displayed at all times. You can obtain a number by registering on line at www.nys-opal.com. The tax rate for Altamont (Albany County) is 8%.

CAMPING

Exhibitors may use the overnight camping facilities at the fairground. The rate is \$45 per night (water and electric hook up are included) payable to Altamont Fair. Please request a camping form be sent to you.

FESTIVAL ADMISSIONS

General Admission is \$8.00, and children ages 15 and younger are admitted free of charge to the Festival. NYS sales tax is included in the admission fee.

EXHIBITOR PARKING

Exhibitors will be asked to park in a pre-designated area that will be indicated on the layout and sent with final confirmation. Separate areas will be assigned for loading and unloading.

SPECIAL ACTIVITIES

The festival will offer face painting, clowns, pumpkin painting, Haunted House, music, pony rides, carriage rides, petting zoo, entertainment, food demonstrations and much more.

PAYMENT

Please mail your application in by July 31st (July 10 for food vendors) and all balances must be paid by August 15th.

Make checks payable to:

"ALTAMONT ORCHARDS, INC."

and mail to:

Northeast Show Promoters, Inc.

595 New Loudon Rd, #228

Latham, NY 12110

There is a \$35 "Returned Check" fee. An application is a commitment to the show. No refunds will be given once your application is accepted.

DIRECTIONS

Altamont Fairgrounds is located approx. 5 miles west of the Northway on Rte 20. Turn left on Rte. 146 and go approximately 5 miles and the entrance is on your left. Address for GPS use: 117 Grand Street, Altamont, NY 12009 and that will take you to Gate#1 for vendor check in.

QUESTIONS may be directed to Northeast Show Promoters at (518) 786-1529 or visit our web site www.northeastshowpromoters.com for further information.